











Service Level:	RPM 1	RPM 2	RPM 3	RPM 4	RPM 5
 Website	Customizable Theme	Customizable Theme	Full Custom Design Solution	Full Custom Design Solution - Advanced Careers Page	Full Custom Design Solution - Advanced Careers Page
 Customization Level	  1/5	  2/5	  3/5	  4/5	  5/5
 Website Editing	Included	Included	Included	Included	Included
 SSL Certificate	Included	Included	Included	Included	Included
 Search Engine Optimization	2 SEO Keyword with Custom Targeted Home page (Shop Name) - Custom About Page - Custom Services Page -Algorithm updates as need per Google	4 SEO Keywords with Custom Targeted Pages - Custom About Page - Custom Services Page -Algorithm updates as need per Google	7 SEO Keywords with Custom Targeted Pages - Custom About Page - Custom Services Page -Algorithm updates as need per Google	10 SEO Keywords with Custom Targeted Pages - Custom About Page - Custom Services Page -Algorithm updates as need per Google	13 SEO Keywords with Custom Targeted Pages - Custom About Page - Custom Services Page -Algorithm updates as need per Google
 NAP Address Management	15+ Major Directory Listings	75+ Major Directory Listings	75+ Major Directory Listings	75+ Major Directory Listings Local or Industry Directory Listing	75+ Major Directory Listings Local or Industry Directory Listing

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 <p><b>Google My Business</b></p>	Google My Business Listing Claiming & Management	Google My Business Listing Claiming & Management	Google My Business Listing Claiming & Management	Google My Business Listing Claiming & Management	Google My Business Listing Claiming & Management
 <p><b>Blogs</b></p>	Blog Page Added to Site	1 Annual SEO-Optimized Blog Post  Blog Page Added to Site	2 Annual SEO-Optimized Blog Posts  Blog Page Added to Site  Our Team Will SEO-Optimize Any Blogs You Write	4 Annual SEO-Optimized Blog Posts  Blog Page Added to Site  Our Team Will SEO-Optimize Any Blogs You Write	6 Annual SEO-Optimized Blog Posts  Blog Page Added to Site  Our Team Will SEO-Optimize Any Blogs You Write
 <p><b>Pay Per Click</b></p>	Pay Per Click Management  - Google Ads - Remarketing - Bing Ads - Facebook Ads (with Pixel Tracking)  - 1+ Highly Targeted Service Ad Groups to align with SEO campaign	Pay Per Click Management  - Google Ads - Remarketing - Bing Ads - Facebook Ads (with Pixel Tracking)  - 3+ Highly Targeted Service Ad Groups to align with SEO campaign	Pay Per Click Management  - Google Ads - Remarketing - Bing Ads - Facebook Ads (with Pixel Tracking)  - 6+ Highly Targeted Service Ad Groups to align with SEO campaign	Pay Per Click Management  - Google Ads - Remarketing - Bing Ads - Facebook Ads (with Pixel Tracking)  - 9+ Highly Targeted Service Ad Groups to align with SEO campaign	Pay Per Click Management  - Google Ads - Remarketing - Bing Ads - Facebook Ads (with Pixel Tracking)  - 12+ Highly Targeted Service Ad Groups to align with SEO campaign
 <p><b>Social</b></p>	Up to 4 Posts per Month - Dynamic Graphics - Video - Text  Industry-Specific - Standard + Custom Branded  Create/optimize: - Facebook - Twitter	Up to 8 Posts per Month - Dynamic Graphics - Video - Text  Industry-Specific - Standard + Custom Branded  Create/optimize: - Facebook - Twitter	Up to 12 Posts per Month - Dynamic Graphics - Video - Text  Industry-Specific - Standard + Custom Branded  Create/optimize: - Facebook - Twitter	Up to 16 Posts per Month - Dynamic Graphics - Video - Text  Industry-Specific - Standard + Custom Branded  Create/optimize: - Facebook - Twitter - Instagram	Up to 20 Posts per Month - Dynamic Graphics - Video - Text  Industry-Specific - Standard + Custom Branded  Create/optimize: - Facebook - Twitter - Instagram

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 <p><b>Reporting Dashboard</b></p>	<p>Included</p> <ul style="list-style-type: none"> <li>- Website + Marketing Metrics</li> <li>- Phone Tracking Metrics + Recordings</li> </ul>	<p>Included</p> <ul style="list-style-type: none"> <li>- Website + Marketing Metrics</li> <li>- Phone Tracking Metrics + Recordings</li> </ul>	<p>Included</p> <ul style="list-style-type: none"> <li>- Website + Marketing Metrics</li> <li>- Phone Tracking Metrics + Recordings</li> </ul>	<p>Included</p> <ul style="list-style-type: none"> <li>- Website + Marketing Metrics</li> <li>- Phone Tracking Metrics + Recordings</li> </ul>	<p>Included</p> <ul style="list-style-type: none"> <li>- Website + Marketing Metrics</li> <li>- Phone Tracking Metrics + Recordings</li> </ul>
 <p><b>Phone Tracker</b></p>	<p>Standard</p> <ul style="list-style-type: none"> <li>- Call Recording</li> </ul>	<p>Advanced</p> <ul style="list-style-type: none"> <li>- Call Recording</li> <li>- Source Tracking</li> </ul>	<p>Advanced</p> <ul style="list-style-type: none"> <li>- Call Recording</li> <li>- Source Tracking</li> </ul>	<p>Advanced</p> <ul style="list-style-type: none"> <li>- Call Recording</li> <li>- Source Tracking</li> </ul>	<p>Advanced</p> <ul style="list-style-type: none"> <li>- Call Recording</li> <li>- Source Tracking</li> </ul>
 <p><b>Support</b></p>	<p>Dedicated Team</p> <ul style="list-style-type: none"> <li>- Online &amp; Phone Support</li> </ul>	<p>Dedicated Account Manager</p> <ul style="list-style-type: none"> <li>- Online &amp; Phone Support</li> </ul>	<p>Dedicated Account Manager</p> <ul style="list-style-type: none"> <li>- Online &amp; Phone Support</li> </ul>	<p>Dedicated Account Manager</p> <ul style="list-style-type: none"> <li>- Online &amp; Phone Support</li> </ul>	<p>Dedicated Account Manager</p> <ul style="list-style-type: none"> <li>- Online &amp; Phone Support</li> </ul>
 <p><b>Review Management</b></p>	<p>Monitor Reviews</p>	<p>Monitor Reviews - Review</p> <p>Response Assistance</p>	<p>Monitor Reviews - Review</p> <p>Response Assistance</p>	<p>Monitor Reviews - Review</p> <p>Response Assistance</p>	<p>Monitor Reviews - Review</p> <p>Response Assistance</p>
 <p><b>Video</b></p>	<p>Ask for Details!</p>	<p>Ask for Details!</p>	<p>Ask for Details!</p>	<p>Available Stock Video Library</p>	<p>Available Stock Video Library</p>

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 <b>Agreement</b>	Month-to-Month	Month-to-Month	9 Months	9 Months	9 Months
<b>Day 1 Design &amp; Development Fee</b>	\$395	\$645	\$895	\$1295	\$1645
<b>Day 30 Design &amp; Development Fee</b>	\$395	\$645	\$895	\$1295	\$1645
<b>Monthly Pricing</b>	\$295	\$495	\$795	\$1095	\$1395